



American College of Emergency Physicians

State Chapter of California, Inc.

1020 11th Street, Suite 310 • Sacramento, CA 95814

Website: www.calacep.org

Lifeline Advertising

Please contact:
Deanna M. Janey
Director of Administrative Services
E-mail: djaney@calacep.org • Phone: 1-800-735-2237 • Fax: 1-916-325-5459

• • • **DEADLINE** • • •

Advertising must be submitted on the 1st of the month preceding publication
Payment must be received in advance or a credit card at the time of ad placement

Rate increase effective May 1, 2009

Non Contract Lifeline Advertising Rates

Display Ads: Full Page (7-1/2" x 10")	\$1,630.00	<i>(typesetting fee varies)</i>
1/2 Page (7-1/2" x 4-7/8")	\$ 824.00	<i>(typesetting fee if necessary)</i>
1/4 Page (3-5/8" x 4-7/8")	\$ 429.00	<i>(typesetting fee if necessary)</i>
1/8 Page (3-5/8" x 2-7/16")	\$ 231.00	<i>(typesetting fee if necessary)</i>

Career Opportunities: 40 word minimum \$ 132.00 *(\$1.00 for each add'l word)*

Contract Lifeline Advertising Rates

	<u>3 month</u>	<u>6 month</u>	<u>11 month</u>
Display Ads: Full Page	\$1,466.00	\$1,385.00	\$1,302.00
1/2 Page	\$ 741.00	\$ 701.00	\$ 657.00
1/4 Page	\$ 384.00	\$ 363.00	\$ 342.00
1/8 Page	\$ 208.00	\$ 195.00	\$ 184.00
Career Opportunities: 40 word min	\$ 119.00	\$ 110.00	\$ 101.00

\$700.00 *(full color)* • \$590.00 *(two colors)* • \$480.00 *(one color)* rates available

Method of payment

(We do not accept American Express)

_____ *Check enclosed*
_____ *Master card*
_____ *Visa*

Credit Card # _____
Expiration Date: _____
Card Holder Name: _____
Card Holder Signature: _____